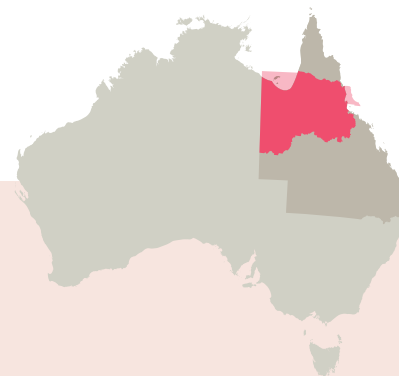




Australian Government

Kennedy QLD



Explore the arts and culture in your federal electorate

The Australia Council's interactive **Electorate Profiles** provide data on arts and culture in each of Australia's 151 federal electorates.

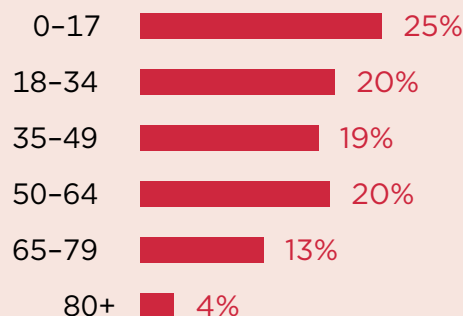
The data presented here is for the federal electorate of Kennedy. It displays information including audience engagement with the arts, ticket buying trends across arts and sport, and cultural and creative employment and business.

[Explore the data for all electorates at the Australia Council website](https://www.australiacouncil.gov.au/advocacy-and-research/electorate-profiles)
www.australiacouncil.gov.au/advocacy-and-research/electorate-profiles

Use the [Find my Electorate](https://electorate.aec.gov.au) tool from the Australian Electoral Commission to search for your electorate by postcode or locality/suburb.
electorate.aec.gov.au

Population 168,690

Age groups



Median weekly household income \$1,197

Source: ABS: 2017 Estimated Resident Population. [Discover your Commonwealth Electoral Division 2019](https://www.abs.gov.au/ausstats/abs@.nsf/mf/2082.0), www.abs.gov.au/ausstats/abs@.nsf/mf/2082.0
About this data: p12.

Member of Parliament

Hon Robert Katter MP

Katter's Australian Party

Profile contents

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Arts and cultural attendance and participation

People in Kennedy are engaged with arts and culture.

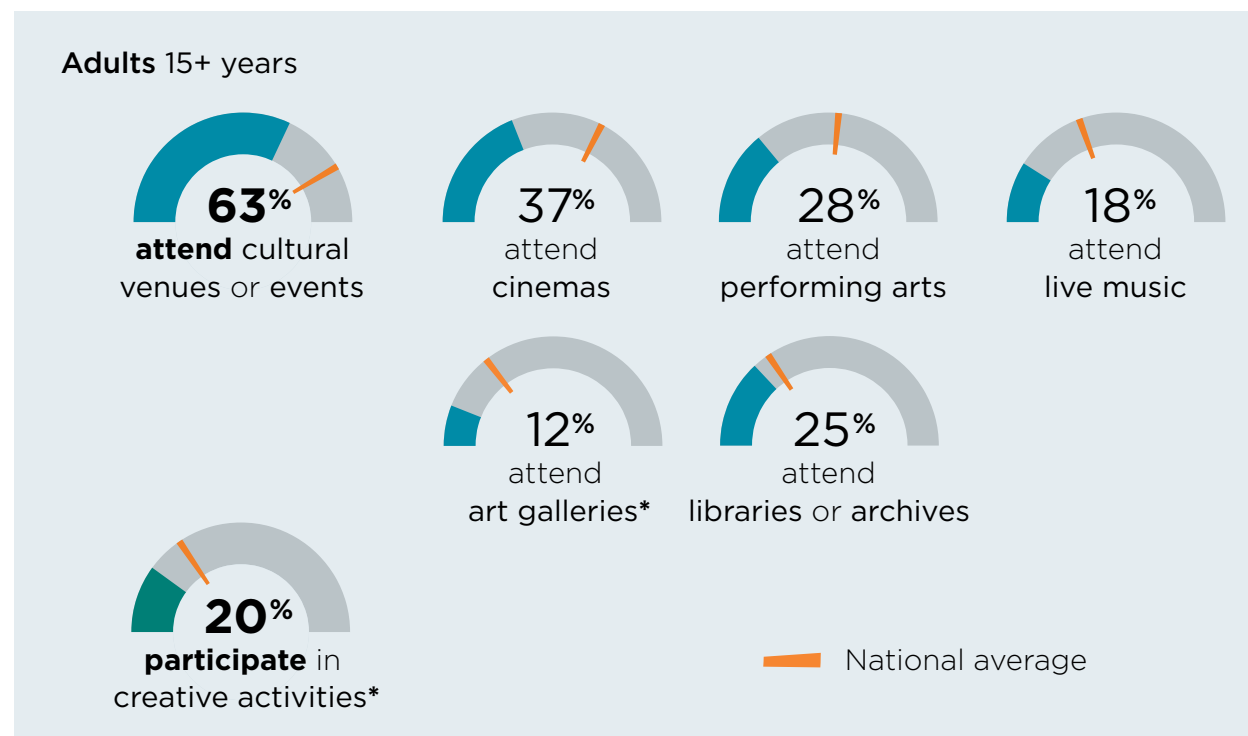
In 2017-18 they attended a range of cultural venues and events including art galleries, dance and music performances and were involved in creative activities themselves such as performing, singing or playing a musical instrument, and writing.

Based on ABS data.

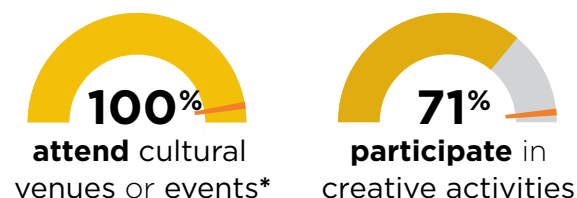
[Attendance at Selected Cultural Venues and Events 2017-18](http://www.abs.gov.au/statistics/people/people-and-communities/attendance-selected-cultural-venues-and-events-australia/2017-18) (cat. no. 4114.0)
www.abs.gov.au/statistics/people/people-and-communities/attendance-selected-cultural-venues-and-events-australia/2017-18

[Participation in selected Cultural Activities 2017-18](http://www.abs.gov.au/statistics/people/people-and-communities/participation-selected-cultural-activities/2017-18) (cat.no. 4921.0)
www.abs.gov.au/statistics/people/people-and-communities/participation-selected-cultural-activities/2017-18

About this data: p12.



Children 5-14 years



* This data should be interpreted with caution due to variability of estimates.

Ticket buying

Explore ticket buying of residents in Kennedy compared to the national average across arts and sports events.



Average number of tickets purchased per ticket-buyer

What does this measure?

The average number of TEG tickets purchased by ticket-buyers (electorate average compared to the national average).

Missing values [—] indicate sample too small to measure.

Source: [TEG Ovation](https://www.ovation-teg.com.au). This data excludes free/unticketed events, and venues for which TEG does not sell. www.ovation-teg.com.au

About this data: p14.

	Of people who purchased tickets for:	Measure	This electorate	National average	Difference, electorate to national avg.
2020-21	arts events	avg. no. tickets	9.1	11.9	-23.3 %
	sports events		23.7	30.4	-22.2 %
	any event, arts or sports		22.3	26.6	-16.3 %
	both arts and sports events		41.6	53.1	-21.6 %
2019-20	arts events	avg. no. tickets	3.0	3.4	-12.6 %
	sports events		3.3	4.3	-23.5 %
	any event, arts or sports		3.3	4.2	-21.0 %
	both arts and sports events		7.0	8.6	-18.8 %
2018-19	arts events	avg. no. tickets	3.2	3.5	-8.5 %
	sports events		4.4	4.7	-7.4 %
	any event, arts or sports		4.2	4.5	-7.1 %
	both arts and sports events		8.3	9.8	-15.1 %

Ticket buying



Average number of events purchased per ticket-buyer

What does this measure?

The average number of separate TEG events for which ticket-buyers purchased tickets (electorate average compared to the national average).

Missing values [—] indicate sample too small to measure.

Source: [TEG Ovation](https://www.ovation-teg.com.au). This data excludes free/unticketed events, and venues for which TEG does not sell. www.ovation-teg.com.au

About this data: p14.

	Of people who purchased tickets for:	Measure	This electorate	National average	Difference, electorate to national avg.
2020-21	arts events	avg. no. events	2.2	2.5	-8.7 %
	sports events		3.0	4.0	-25.3 %
	any event, arts or sports		3.3	4.0	-18.4 %
	both arts and sports events		5.4	7.4	-26.4 %
2019-20	arts events	avg. no. events	1.1	1.3	-13.9 %
	sports events		1.1	1.4	-20.5 %
	any event, arts or sports		1.2	1.5	-21.4 %
	both arts and sports events		2.6	3.1	-15.7 %
2018-19	arts events	avg. no. events	1.2	1.3	-10.1 %
	sports events		1.2	1.5	-15.4 %
	any event, arts or sports		1.3	1.5	-15.1 %
	both arts and sports events		2.7	3.1	-15.4 %

Ticket buying



Average total spend per ticket-buyer

What does this measure?

The average amount spent on TEG tickets by ticket-buyers (electorate average compared to the national average).

Missing values [—] indicate sample too small to measure.

Source: [TEG Ovation](https://www.ovation-teg.com.au). This data excludes free/unticketed events, and venues for which TEG does not sell. www.ovation-teg.com.au

About this data: p14.

	Of people who purchased tickets for:	Measure	This electorate	National average	Difference, electorate to national avg.
2020-21	arts events	avg. spend AUD	\$ 1,149.28	\$ 1,037.42	10.8 %
	sports events		2,096.47	1,429.27	46.7 %
	<i>any</i> event, arts or sports		2,017.14	1,418.72	42.2 %
	<i>both</i> arts and sports events		3,796.30	2,711.30	40.0 %
2019-20	arts events	avg. spend AUD	\$ 513.39	\$ 424.09	21.1 %
	sports events		257.75	241.11	6.9 %
	<i>any</i> event, arts or sports		405.37	394.01	2.9 %
	<i>both</i> arts and sports events		905.55	813.06	11.4 %
2018-19	arts events	avg. spend AUD	\$ 641.12	\$ 446.56	43.6 %
	sports events		277.29	271.26	2.2 %
	<i>any</i> event, arts or sports		457.71	406.48	12.6 %
	<i>both</i> arts and sports events		1,083.03	878.42	23.3 %

Ticket buying



Percentage buying tickets for events in their own electorate

What does this measure?

The proportion of TEG ticket buyers who purchased tickets to events held in their own electorate (percentage in this electorate, compared to the percentage of all Australian ticket buyers who bought tickets in their respective electorates).

Missing values [—] indicate sample too small to measure.

Source: [TEG Ovation](https://www.ovation-teg.com.au). This data excludes free/unticketed events, and venues for which TEG does not sell. www.ovation-teg.com.au

About this data: p14.

	Of people who purchased tickets for:	Measure	This electorate	National average	Difference, electorate to national avg.
2020-21	arts events	% ticket buyers	—	0.0	— %
	sports events		—	0.2	— %
	<i>any</i> event, arts or sports		—	0.2	— %
	<i>both</i> arts and sports events		—	0.1	— %
2019-20	arts events	% ticket buyers	—	1.4	— %
	sports events		—	1.2	— %
	<i>any</i> event, arts or sports		—	3.2	— %
	<i>both</i> arts and sports events		—	0.9	— %
2018-19	arts events	% ticket buyers	—	2.0	— %
	sports events		—	2.1	— %
	<i>any</i> event, arts or sports		—	4.1	— %
	<i>both</i> arts and sports events		—	0.8	— %

Ticket buying



Percentage buying tickets for events elsewhere in their state

What does this measure?

The proportion of TEG ticket buyers who purchased tickets to events held in other electorates in their own state/ territory (percentage in electorate compared to percentage of all Australian ticket buyers who purchased tickets in other electorates in their respective states/ territories).

Missing values [—] indicate sample too small to measure.

Source: [TEG Ovation](https://www.ovation-teg.com.au). This data excludes free/unticketed events, and venues for which TEG does not sell. www.ovation-teg.com.au

About this data: p14.

	Of people who purchased tickets for:	Measure	This electorate	National average	Difference, electorate to national avg.
2020-21	arts events	% ticket buyers	0.6	0.4	77.3 %
	sports events		6.1	1.6	294.3 %
	any event, arts or sports		7.4	2.2	234.3 %
	both arts and sports events		2.8	1.0	188.4 %
2019-20	arts events	% ticket buyers	1.8	15.4	-88.1 %
	sports events		3.4	12.4	-72.5 %
	any event, arts or sports		6.1	32.6	-81.3 %
	both arts and sports events		0.8	9.7	-91.5 %
2018-19	arts events	% ticket buyers	4.1	20.2	-79.7 %
	sports events		9.7	20.7	-53.1 %
	any event, arts or sports		13.8	40.9	-66.3 %
	both arts and sports events		1.7	9.4	-81.7 %

Ticket buying



Percentage buying tickets for events interstate

What does this measure?

The proportion of TEG ticket buyers who purchased tickets to events held interstate (percentage in this electorate compared to the percentage of all Australian ticket buyers who purchased tickets for interstate events).

Missing values [—] indicate sample too small to measure.

Source: [TEG Ovation](https://www.ovation-teg.com.au). This data excludes free/unticketed events, and venues for which TEG does not sell. www.ovation-teg.com.au

About this data: p14.

	Of people who purchased tickets for:	Measure	This electorate	National average	Difference, electorate to national avg.
2020-21	arts events	% ticket buyers	1.0	0.3	226.9 %
	sports events		6.3	1.4	355.8 %
	any event, arts or sports		8.3	2.0	323.5 %
	both arts and sports events		3.4	0.9	300.2 %
2019-20	arts events	% ticket buyers	1.5	1.9	-23.3 %
	sports events		1.3	2.7	-51.2 %
	any event, arts or sports		3.2	5.3	-40.0 %
	both arts and sports events		0.5	1.6	-67.1 %
2018-19	arts events	% ticket buyers	3.0	2.7	11.9 %
	sports events		4.0	4.5	-12.5 %
	any event, arts or sports		7.0	7.2	-3.4 %
	both arts and sports events		1.2	1.8	-34.7 %

Cultural and creative employment

In 2016, there were **967 people** employed across cultural and creative occupations in Kennedy. They accounted for **1.4%** of the electorate's workforce, compared to **4.2%** of the national workforce.

Information from the Australian Bureau of Statistics on cultural and creative employment encompasses activities that require human creativity and communicate symbolic meaning. It includes those connected with the arts, media, heritage, design, fashion and information technology.

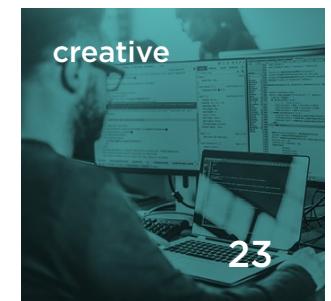
Occupations can be classified as **cultural** or **creative** or **both cultural and creative**.

Based on ABS data. [Census of Population and Housing: Census Dictionary 2016](http://www.abs.gov.au/ausstats/abs@.nsf/mf/29010).
www.abs.gov.au/ausstats/abs@.nsf/mf/29010

Numbers in categories may not add to total due to ABS adjustments for confidentiality.

For definitions and lists of occupations see [About this data, p18](#).

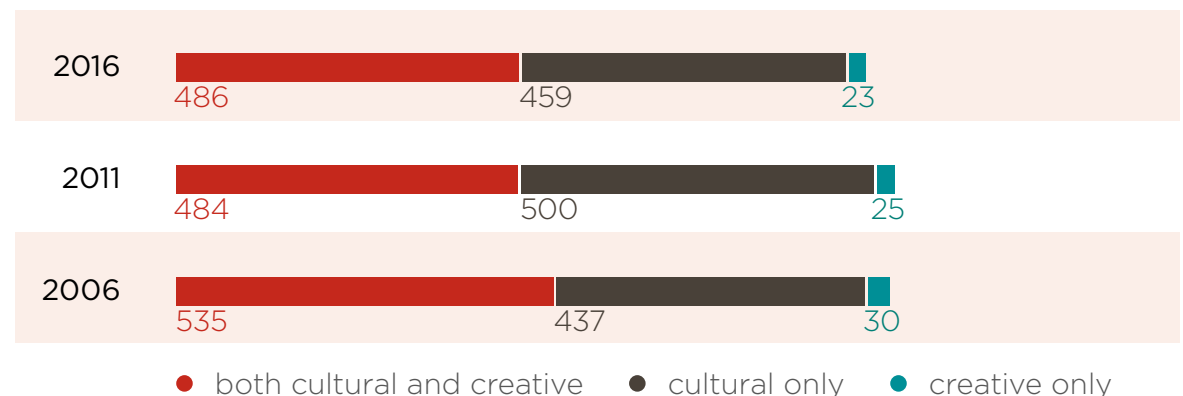
People working in occupations that are—



such as... ■ **musicians**
■ **dancers**
■ **actors**
■ **authors**

■ music teachers
■ library technicians
■ park rangers
■ camera operators

■ **software developers**
■ **programmers**
■ **systems analysts**



Cultural and creative businesses

At June 2020 there were **348 businesses** within the cultural and creative industries in Kennedy.

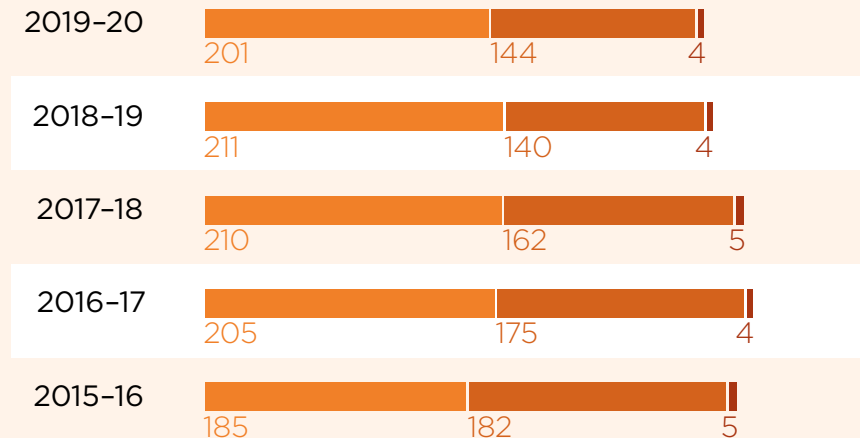
These are actively-trading business and non-profit institutions pursuing activities such as art education, music publishing, museum operation, book retailing, radio and television broadcasting, clothing manufacturing and retailing, and creative arts businesses.

Based on ABS data. [Counts of Australian Businesses, including Entries and Exits, June 2015-June 2020](https://www.abs.gov.au/statistics/economy/business-indicators/counts-australian-businesses-including-entries-and-exits/latest-release)
www.abs.gov.au/statistics/economy/business-indicators/counts-australian-businesses-including-entries-and-exits/latest-release

Numbers in categories may not add to total due to ABS adjustments for confidentiality. For definitions and lists of cultural and creative business activities see [About this data, p18](#).

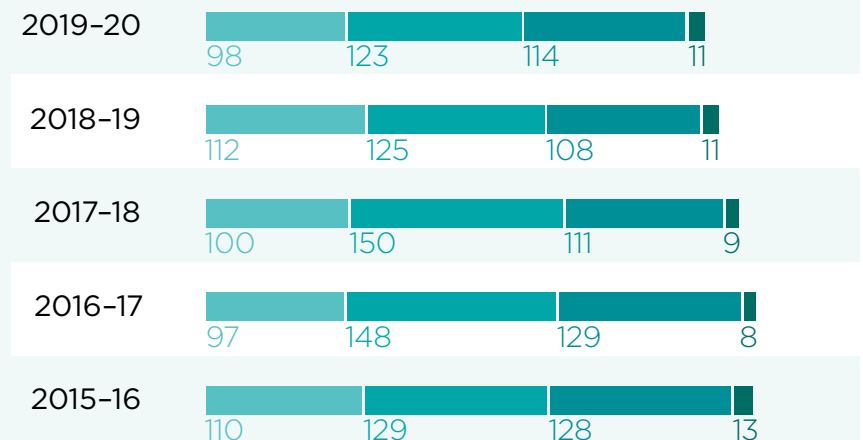
Cultural and creative business counts by employment

- Non-employing
e.g. sole traders
- 1-19 employees
- 20+ employees



Cultural and creative business counts by turnover

- \$0-49k
- \$50k-199k
- \$200k-2m
- \$2m+



Kennedy

QLD

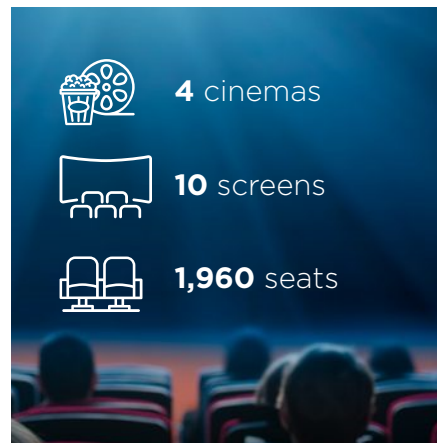
Overview
Attendance/participation
Ticket buying
Employment
Businesses
Venues/more information ◀
About this data

Arts and cultural venues

View cinema information for Kennedy and use online location-based resources from industry organisations to find local art galleries, bookshops and libraries.

[About this data: p19.](#)

Cinemas in Kennedy



Source: Cinema data provided by [Numero](#) on behalf of the Motion Picture Distributors Association of Australia (MPDAA) are complete and accurate to the best of their knowledge as of March 2022. [numero.co](#)

More about the arts by location



[Australian Libraries Gateway](#)

Find a library

www.nla.gov.au/apps/libraries

[Australian Booksellers Association](#)

Find bookshops

www.booksellers.org.au/find-a-bookshop

[Art Almanac](#) Find galleries and current exhibitions

www.art-almanac.com.au/whats-on/

More information by electorate

The [Australian Bureau of Statistics Electoral Division Profiles](#) provide a statistical overview for each federal electorate. Each profile provides information on population, housing, family and person characteristics. www.abs.gov.au/ausstats/abs@.nsf/mf/2082.0

Visit ABS [Census QuickStats](#) to explore a range of other social and demographic indicators by various geographies, including federal electorate, local government area and remoteness areas. quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2016/quickstat/036

Kennedy

QLD

Overview
Attendance/participation
Ticket buying
Employment
Businesses
Venues/more information
About this data ◀

About this data

Electorate Profiles Definitions and explanatory notes 3 March 2022

The [Electorate Profiles web page](#) and this matching document provide data on arts and culture in each of Australia's 151 federal electorates. The electorate boundaries represented are those in place at the 2019 federal election from the Australian Electoral Commission.

Visit the Electorate Profiles web page or see below for definitions and explanatory notes for each data item presented.

Australia Council for the Arts
[www.australiacouncil.gov.au/
advocacy-and-research/electorate-profiles](http://www.australiacouncil.gov.au/advocacy-and-research/electorate-profiles)

Overview Electorate demographics

This shows the total population of the federal electorate and age group breakdowns based on 2017 Estimated Resident Population ABS data. The median weekly household income is based on the 2016 Census of Population and Housing.

[Discover Your Commonwealth Electoral
Division, 2019,](#)
[www.abs.gov.au/ausstats/abs@.nsf/
mf/2082.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/2082.0)

Australian Electoral Commission
[Find my Electorate,](http://Find.my.Electorate.electorate.aec.gov.au) electorate.aec.gov.au

Engagement Arts and cultural attendance and participation

This section presents cultural attendance and participation data for each federal electorate. These topics were part of the ABS (Australian Bureau of Statistics) 2017-18 Multipurpose Household Survey and for the first time, the survey included both children (aged 5-14 years) and adults (aged 15 years and over). The types of cultural venues/events and activities included for adults and children are shown below.

[2017-18 Multipurpose Household Survey,](#)
[www.abs.gov.au/ausstats/abs@.nsf/
Lookup/by%20Subject/6102.0.55.001-
Feb%202018-Main%20Features-
Multipurpose%20Household%20
Survey-28](http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/by%20Subject/6102.0.55.001-Feb%202018-Main%20Features-Multipurpose%20Household%20Survey-28)

About this data

Engagement Arts and cultural attendance and participation

CONTINUED

- **Adult attendance at cultural venues/events:** Libraries or archives, art galleries, museums, cinemas or drive-ins, live music concerts or performances, operas or musicals, theatre, dance, other performing arts.
- **Children's attendance at cultural venues/events:** Libraries or archives, art galleries, museums, cinemas or drive-ins, live music concerts or performances, operas or musicals, theatre, dance, other performing arts.
- **Adult participation in creative activities:** Performed in a drama, comedy, musical or variety act, singing or playing a musical instrument, dancing, live music performances, operas or musicals, theatre, dance, other performing arts.
- **Children's participation in creative activities:** Drama activities, singing or playing a musical instrument, dancing, art and craft activities, creative writing, creating digital content, screen-based activities, reading for pleasure.

ABS data technical notes

- Values marked with an asterisk (*) indicate the estimate has a relative standard error of 25% to 50% and should be used with caution.
- Values are not reported if the relative standard error exceeds 50%, as they are considered unreliable for general use.

Based on ABS data [Attendance at selected Cultural Venues and Events, 2017-18](https://www.abs.gov.au/statistics/people/people-and-communities/attendance-selected-cultural-venues-and-events-australia/2017-18) (cat.no. 4114.0)
www.abs.gov.au/statistics/people/people-and-communities/attendance-selected-cultural-venues-and-events-australia/2017-18

Based on ABS data [Participation in selected Cultural Activities, 2017-18](https://www.abs.gov.au/statistics/people/people-and-communities/participation-selected-cultural-activities/2017-18) (cat.no. 4921.0)
www.abs.gov.au/statistics/people/people-and-communities/participation-selected-cultural-activities/2017-18

About this data

Engagement Arts and cultural attendance and participation

CONTINUED

ABS data technical notes continued

- For children's attendance and participation, values of 100% should be interpreted as representing a very high participation rate. It does not necessarily reflect that all children with this characteristic participated in the selected activity.

Engagement Analysis of ticket buying data

TEG Group is a leading ticketing, live entertainment and data analytics company in Australia and has significant national coverage through partnerships with premier venues and events in both metropolitan and regional centres.

[TEG Group
www.teg.com.au](http://www.teg.com.au)

TEG Ovation, a data, marketing, and research division of TEG provided anonymous ticket buying data for the financial years 2018-19, 2019-20 and 2020-21 for each federal electorate, with six measures presented across arts and sport events. These are defined below. Electorate data was assigned based on address of residence from the TEG Ovation customer database and measures are shown in comparison to the national average.

[TEG Ovation
www.ovation-teg.com.au](http://www.ovation-teg.com.au)

While the data presented in this section is limited to TEG Ovation database of venues and events and does not include free, unticketed events, it provides valuable insights into the buying behaviour of arts and sports audiences in Australia and provides further evidence that these groups are not mutually exclusive.

About this data

Engagement Analysis of ticket buying data

CONTINUED

Event categories

- **Arts:** those who bought tickets to arts events. Arts includes all live performance events including festivals, theatre, exhibitions, concerts, comedy, school performances.
- **Sport:** those who bought tickets to sport events. Sport includes all competition events and would excludes events such as charity or exhibition matches.
- **Any event, arts or sport:** those who bought tickets to arts and/or sport events.
- **Both arts and sport:** this includes a subset of people from the first two categories above, those who bought tickets to both arts and sport events.

Measures

- **Average number of tickets per ticket buyer:** The average number of TEG tickets purchased by ticket-buyers in the financial years 2018-19, 2019-20 and 2020-21 (electorate average compared to a national average).
- **Average number of events per ticket buyer:** The average number of separate TEG events for which ticket-buyers purchased tickets in the financial years 2018-19, 2019-20 and 2020-21 (electorate average compared to a national average)

About this data

Engagement Analysis of ticket buying data

CONTINUED

Measures continued

- **Average total spend per ticket buyer:** The average amount spent on TEG tickets by ticket-buyers in the financial years 2018-19, 2019-20 and 2020-21 (electorate average compared to a national average)
- **% buying tickets to events in their own electorate:** The proportion of TEG ticket-buyers who purchased tickets to events held in their own electorate (% in electorate, compared to % of all Australian ticket-buyers who bought tickets in their respective electorates).
- **% buying tickets to events elsewhere in the state:** The proportion of TEG ticket-buyers who purchased tickets to events held in other electorates in their own state/territory in the financial years 2018-19, 2019-20 and 2020-21 (% in electorate, compared to % of all Australian ticket-buyers who bought tickets in other electorates in their respective states/territories).
- **% buying tickets to events interstate:** The proportion of TEG ticket-buyers who purchased tickets to events held interstate in the financial years 2018-19, 2019-20 and 2020-21 (% in electorate, compared to % of all Australian ticket-buyers who bought tickets for events interstate).

About this data

Engagement Analysis of ticket buying data

CONTINUED

A note on data for 2020–21

This period saw restrictions on travel and public gatherings in many parts of the country to protect Australians from the COVID-19 pandemic. These restrictions had a significant impact on live entertainment and associated ticket-buying activity. The overall number of ticket-buyers across Australia was much lower than previous financial years for all event types. This has resulted in the magnification of effects from the smaller number of people who did buy tickets and were able and willing to travel out of their electorate and/or state/territory for events. This is reflected in the data for the electorates that recorded ticket-buying activity, resulting in very large variations compared to national averages.

This is also true for part of the 2019–20 financial year where the later part of that period was affected by COVID restrictions. However, the effects are less obvious given it was not the entire period that was affected.

About this data

Industry Cultural and creative employment

The number of people employed across cultural and creative occupations within each federal electorate was provided by the ABS from the 2016 Census.

This section focuses on occupations considered by the ABS to be within three separate categories of cultural, creative and both cultural and creative, as classified in the ABS Cultural and Creative Satellite Accounts. Occupations have been included within the coverage of the satellite accounts based on their skills according to the Australian and New Zealand Standard Classification of Occupations (ANZSCO).

According to the ABS, 'cultural' is generally used to describe activities which communicate symbolic meaning (e.g., beliefs, values, traditions), require human creativity as an input, and potentially contain intellectual property. 'Creative' refers to activities for which human creativity is a particularly significant input. An activity can be both 'cultural' and 'creative,' and this category considers the overlaps between 'cultural' and 'creative' so that they are not duplicated.

Based on ABS data. Census of Population and Housing Customised Data Report.

ABS (ANZSCO) [Full list of included cultural and creative occupations.](http://www.abs.gov.au/AUSSTATS/abs@.nsf/Lookup/5271.0Main+Features12008-09)
www.abs.gov.au/AUSSTATS/abs@.nsf/Lookup/5271.0Main+Features12008-09

Industry Cultural and creative businesses

The number of businesses within the cultural and creative industries for each federal electorate was provided by the ABS. Data is shown for businesses operating at the end of each financial year: 2015-16, 2016-17, 2017-18, 2018-19 and 2019-20.

Based on ABS data. [Counts of Australian Business including Entries and Exits, June 2015-June 2020](http://www.abs.gov.au/statistics/economy/business-indicators/counts-australian-businesses-including-entries-and-exits/latest-release) (cat. no. 8165.0)
www.abs.gov.au/statistics/economy/business-indicators/counts-australian-businesses-including-entries-and-exits/latest-release

About this data

Industry Cultural and creative businesses

CONTINUED

Business counts are presented by employment size and turnover size to show the range of cultural and creative businesses within the electorate. Non-employing businesses include individual artists and sole traders, with further breakdowns for small businesses of 1-19 employees and larger businesses of 20+ employees.

Businesses in the cultural and creative industries have been included within the coverage of the satellite accounts based on their predominant industrial activities according to the Australian and New Zealand Standard Industrial Classification (ANZSIC).

Further details on [employment and turnover definitions](#).

www.abs.gov.au/ausstats/abs@.nsf/mf/2901.0

ABS [Full list of included cultural and creative industries](#).

www.abs.gov.au/AUSSTATS/abs@.nsf/Latestproducts/5271.0Appendix12008-09

Local arts Arts and cultural venues

Cinema Data

This section presents the number of cinemas, screens and seats mapped to each federal electorate based on cinema address. This includes major cinema chains, drive-ins and independent cinemas open as of March 2022. Seasonal screening venues are excluded. Cinema data provided by Numero on behalf of the Motion Picture Distributors Association of Australia (MPDAA) are complete and accurate to the best of their knowledge as of March 2022.

[Numero](#) for Motion Picture Distributors Association of Australia (MPDAA) 2022.
numero.co

Further information on the arts by location

Online location-based resources from industry bodies and established sector organisations that allow users to search for further local arts information.